

ORANO / MEDIA KIT

TURN SAVED ATTENTION INTO ACTION.

ORANO turns Reels, videos, carousels, and social posts into useful projects - then gives that context to any AI agent through MCP and APIs.



Turn reels into action



THE PRODUCT

People save ideas to come back to later. ORANO makes the return useful: it reads the source, extracts the signal, and turns it into a project with context, steps, and memory.

CAPTURE -> UNDERSTAND -> ACT

A calmer layer between discovery and execution.

WHAT IT DOES

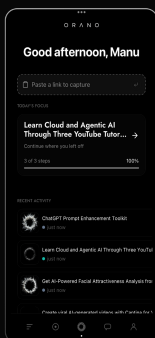
- 01 Reads the content**
Visual frames, on-screen text, audio, and transcripts.
- 02 Builds a project**
Summary, takeaways, research, and ordered next steps.
- 03 Hands it off**
Searchable memory plus MCP and API access for agents.

APPROVED FACTS

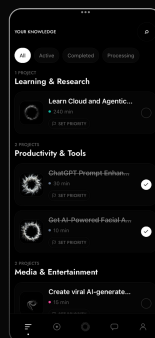
PRODUCT	ORANO
COMPANY	Infotik
FOUNDER	Manu Parasuraman
PLATFORM	iOS + Android share target
FOCUS	AI action plans + agent context

PRODUCT + FOUNDER

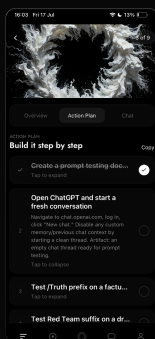
THE PRODUCT IN ONE GLANCE.



HOME / MOBILE



KNOWLEDGE / MOBILE



ACTION PLAN / MOBILE



ASK ORANO / MOBILE

FOUNDER



MANU PARASURAMAN

FOUNDER / DESIGNER / HCI

Manu is a designer and entrepreneur based in Nottingham, UK. He founded Infotik and builds ORANO around a simple belief: the things people choose to save should become useful later.

OFFICIAL LINKS

WEBSITE	oranoai.com
PRESS	oranoai.com/press.html
DECK	oranoai.com/deck/
STUDIO	glob.studio/portfolio

PRESS CONTACT

hello@oranoai.com

For interviews, product access, partnership stories, or approved asset usage. Please credit ORANO / Infotik.